

2020 MODEL YEAR



# CHEROKEE LATITUDE PLUS 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$28,895**

**JEOP CHEROKEE LATITUDE PLUS 4X4**  
**Exterior Color:** Bright White Clear-Coat Exterior Paint  
**Interior Color:** Black / Ski Grey Interior Colors  
**Interior:** Cloth / Premium Vinyl Bucket Seats  
**Engine:** 2.4L I4 Zero Evap M-Air Engine w/ESS  
**Transmission:** 9-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 Supplemental Front Seat Side Air Bags  
 Driver Inflatable Knee-Bolster Air Bag  
 LATCH Ready Child Seat Anchor System  
 ParkSense® Rear Park-Assist with Stop  
 ParkView® Rear Back-Up Camera  
 Blind-Spot and Cross-Path Detection  
 Jeep Active Drive I  
 Engine Stop / Start Technology  
 Selec-Terrain® System  
 Push-Button Start  
 Keyless Entry with Panic Alarm  
 All-Speed Traction Control  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Anti-Lock 4-Wheel-Disc Brakes  
 Speed Control  
 Tire-Fill Alert  
 Tire Pressure Monitoring Display  
 Capless Fuel-Fill

INTERIOR FEATURES  
 Uconnect® 4 with 7-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 1-Year SiriusXM® Radio Service  
 Cluster 3.5-Inch TFT Black & White Display  
 Integrated Voice Command with Bluetooth®  
 Media Center Electronics Storage  
 USB Charging Port in Console Bin  
 6-Speakers  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power Front Windows with 1-Touch Up & Down  
 12-Volt Auxiliary Power Outlet  
 8-Way Power Driver Seat  
 4-Way Power Lumbar Adjustable Driver Seat

EXTERIOR FEATURES  
 17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels

225/65R17 BSW All-Season Tires  
 Compact Spare Tire  
 Automatic Headlamps  
 LED Low and High Beam Headlamps  
 Front LED Fog Lamps  
 Bright Side Roof Rails  
 Power Multi-Function Mirrors with Manual Fold-Away  
 Deep Tint Sunscreen Glass

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 2BD** \$895  
 Cold Weather Group  
 All-Season Floor Mats  
 Heated Front Seats  
 Engine Block Heater  
 Windshield Wiper De-Icer  
 Heated Steering Wheel  
 Remote-Start System

**Destination Charge** \$1,495

**TOTAL PRICE: \* \$31,285**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-PJMLB6LD-510642 L4-VON: 2553 0827



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
 or call 1-877-IAM-JEEP

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## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**24 MPG**  
 combined city/hwy  
 21 city 29 highway

Small SUV 4WD range from 18 to 120 MPGe. The best vehicle rates 136 MPGe.

4.2 gallons per 100 miles

**You spend \$1,000**  
 in fuel costs over 5 years compared to the average new vehicle.

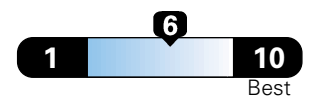
**Annual fuel cost**  
**\$1,700**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 370 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 69%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 17%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT:**  
 BELVIDERE, ILLINOIS, U.S.A.  
**COUNTRY OF ORIGIN:**  
 ENGINE: UNITED STATES  
 TRANSMISSION: UNITED STATES



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